

## LEISURE INDUSTRIES



The leisure industry is the segment of business focused on recreation, entertainment, sports, and tourism-related products and services.

Bacoban's active anti-pathogen, **up to 10-day**, formula is a highly effective, versatile disinfectant to answer the leisure industry new standards.

Bacoban can be incorporated in any cleaning and maintenance protocols, for a wide range of surfaces and equipment's in the leisure industry. Bacoban has proved so highly effective that **cleaning procedures can be reduced from every 2 hours to once a day. See Luxembourg case study conclusions**

**Under normal operating conditions, most disinfectants quickly dissipate, making it difficult to provide the adequate levels of protection required. Bacoban's long lasting formula has been especially produced to kill bacteria, virus and fungi for up to 10-day, closing the hygiene gap in between each period of disinfection.**

### Overview

From airlines, cruise lines, and hotels to restaurants, tour companies, and theme parks, the travel and leisure industry employs millions of Americans each year and rates among the top 10 employers, according to the U.S. Travel Association. There are four basic necessities of travel: transportation, lodging, dining, and entertainment. Tourists may choose to combine one or more elements in a plan that a travel agent arranges, or they may choose to create a vacation and handle all the planning personally. Written travel guides are available for almost every major destination, and the Internet has become a remarkably powerful tool for gathering travel information, making plans, and booking accommodations. Being at the forefront of "The New Dimension in Infection Control" can definitely help your clients in their travel plans.

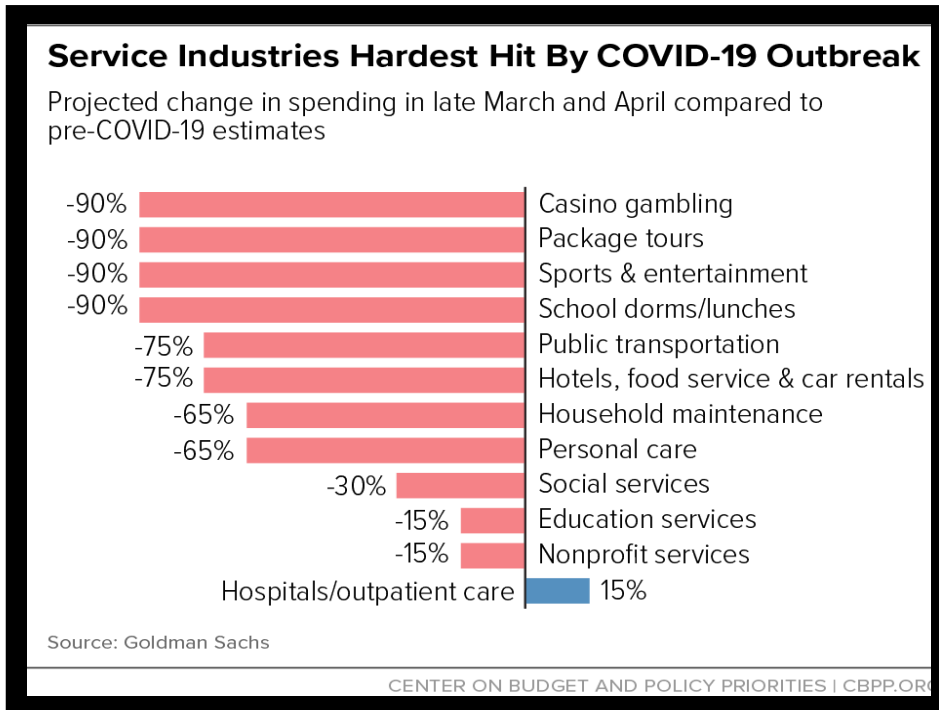
**Commercial airlines**, which have been hit hard by Covid 19, are one of the travel industry's major employers today. The typical organizational structure of an airline includes operations (pilots, flight attendants, ground crews); maintenance (mechanics, inspection, routine repairs); marketing (sales and advertisements); and finance divisions. Commercial airlines range from major carriers, earning more than \$1 billion in annual revenue, to regional carriers with revenues of less than \$100 million each year.

**Hotels** provide accommodations, meals, and personal services for the travelling public. The range of employment opportunities is vast: commercial hotels, motels, inns, residential hotels, resorts, and convention centers. Within hospitality establishments, employees range from front office, sales, and accounting staff to food and beverage service, housekeeping, and engineering and maintenance.

**Restaurant industry** is directly connected to travel and tourism and is one of the largest employers in the private sector. Travelers increasingly looks to dining and cuisine options as they make their vacation plans.

Travelers generally look to **leisure activities** as an important centerpiece of their trip. The U.S. Department of Labor reports that there are more than 13 million people employed in the accommodations and recreation industry in the United States. They work for businesses that range in size from huge theme parks, such as Disney World, to local YMCA centers, to casinos or cruise lines. Each business provides an outlet for leisure activity.

Popular leisure activities include amateur sports and outdoor activities, casinos and gaming, amusement parks, sporting events, and concerts and stage shows; all of which have been greatly perturbed by Covid 19. Recreation is commonly considered an important part of one's health and peace of mind. Just about any activity is available to people of all ages, interests, and incomes. Vacations are planned around the types of recreational facilities available. At times, travel is part of the activity, as is the case with cruises. City budget directors often plan for outdoor activities, stadiums, and theater buildings, knowing that such recreational facilities will attract tourist dollars. Recreational programs are used as physical and emotional therapy for the elderly and people with disabilities. Growing public interest and participation points to a bright future for the recreation services industry; if we can make it safe again.



## Why Bacoban?

Bacoban’s Nano-based anti-pathogen formula, see “The Bacoban Advantage” is a certified up to 10-day protection against contamination from Covid 19 and a complete list of bacteria, viruses and fungi.

Bacoban offers a unique, single process of cleaning and disinfection for the Leisure Industry. Namely but not exclusive: cruise ships, resorts, swimming pools, theme parks, spas, gyms and fitness centres.

Bacoban is certified long-lasting disinfectant certified up to 10-day. Most disinfectants quickly dissipate, making it easy for germs to recolonize between disinfection periods.

Bacoban closes the hygiene gap between disinfection and makes it easier to control and implement the cleaning and disinfection protocols.

## Bacoban against Fungi

**Chlorine** is able to kill things such as bacteria, parasites, and viruses, but some reason, it **cannot kill fungi** that cause infections on the skin and nails. ... Since fungi thrive off of warm and moist surfaces, the pool surroundings are where you can expect them to be hiding. Fungal infections can be contracted or easily spread from walking barefoot around the pool or communal shower areas.

**Bacoban's anti-pathogen formula** has been proven **effective in the fight against fungi** such as psoriasis, athlete's foot or ringworm (Read about Pedexan protection). With regular use Bacoban builds an antimicrobial layer that prevents fungi recolonizing on surfaces.

What can be done:

- Educate swimmers about diseases.
- Use showers before entering the pool.
- Wear sandals in pool area, changing rooms and showers.
- Frequently clean surfaces in pool facilities that are prone to infection and spread of the fungi.
- Pool Disinfection Test can be implemented.
- Bacoban Anti-Microbial Protection

## Potential Microbial Hazards in Pools and Similar Environments

Bacoban offers a New Dimension in Infection Control for the Leisure Industry including spas, resorts, swimming pools, theme parks, gyms and fitness centres.

Swimming pool water can easily be contaminated and must be decontaminated in order to remain clear and clean from harmful substances like bacteria, viruses, algae and other pathogens.

- Bacoban's nano-based anti-pathogen formula is a certified and versatile disinfectant that can be used for cleaning, disinfection and maintenance demands of swimming pools, steam room and sauna areas. Surfaces disinfection with Bacoban has been proven in case studies and is so highly effective that cleaning procedures can be greatly reduced. Up to 50% in maintenance time and from every 2 hours to once a day. (see Luxembourg case study)
- Effective for all hard surfaces: Diving towers, platforms, boards, toilets and changing room facilities, showers and footbaths, dressing rooms, walls and ceilings, closets, showers, hand basins and toilets.
- Prevents bacteria and fungi from forming and spreading in moist, humid environments.

Swimming pool water must undergo treatment in order to remain clear and clean from harmful substances like bacteria, viruses, algae and other pathogens. Swimming pools differ in function, size and conditions. It is very critical to have a cleaning/disinfection protocol in place that properly maintain popular hygienic swimming pool areas where the risk of contamination is high. (see our Luxembourg case study)

- Effective for all hard surfaces.
- Prevents bacteria and fungi from forming and spreading in moist, humid environments.
- Good hygiene and Bacoban cleaner/disinfectant proper swimming pool maintenance can reduce by 50% the prevention against contamination and swimming pool related cleaning

### **Tourist segment**

As seen previously, Bacoban full product range offers high quality, flexible and effective cleaning and disinfection solutions in high multi-user environments. The New Dimension in Infection Control” for cruise liners, hotels, shopping malls and tourist attractions.

The new paradigm for High Multi-User Environments:

Being sick from Viruses, Bacteria, Fungi will not only ruin a well-planned holiday, it will spread through media and give you very bad critics. Airplanes, airports, cruise ships and hotels can be breeding grounds for Viruses and Bacterias. Prominent in these environments are viruses such as Coronavirus Covid 19 and Influenza. Who has not heard of or got sickened with MRSA, E-coli and Listeria?

With modern development and the ease of travel, we are learning of new Pathogens that can be easily transported around the world. New disinfection protocols and special guidance’s are necessary for the safety of workers and tourists alike.

Bacoban Nebulizer can quickly disinfect a cruise ship’s cabin, kitchen, cafeterias, etc. Bacoban Nebulizer will disinfect and give a 10-day protection for trains, buses, rooms, offices, etc. See Nebulizer document

### **Contact us for more information**

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